



Post Office Box 9364 – Erie, PA 16505 – 814-455-0995

On behalf of the Erie Lions Club, we invite you to respectfully consider supporting this year's Save An Eye All-Star Football Game with the purchase of a program ad.

As you may know, the Save An Eye game is the second oldest high school football game held for charity in the country. That's impressive and this year, we're celebrating game **88!** More than just a football game, this community tradition raises dollars to provide vital eye care to needy children and adults across Erie County. Since 1938, in partnership with The Sight Center and local eye care providers, we've provided the equivalent of \$3,500,000 in eye care to over 20,000+ children and adults.

We would love to include your business name and logo in the 88th Anniversary game program and don't want you to miss out on this incredible opportunity to get in front of more than 2,500 people who typically attend the game. In addition, our game program has become a significant keepsake for many families of the young men playing on the field. These families and athletes often request a second program to share with friends and family, increasing your reach to an even broader demographic.

It's important to get the materials to our printer in early June, so time is of the essence!

Thank you for your consideration, we look forward to counting your donation as a vital part of this year's game success!

Please email Shannon Wohlford at The Sight Center, shannonw@sightcenternwpa.org or call 814-455-0995 if you have questions or need further assistance. Thank you!

Sincerely,

Erie Lions Club Members